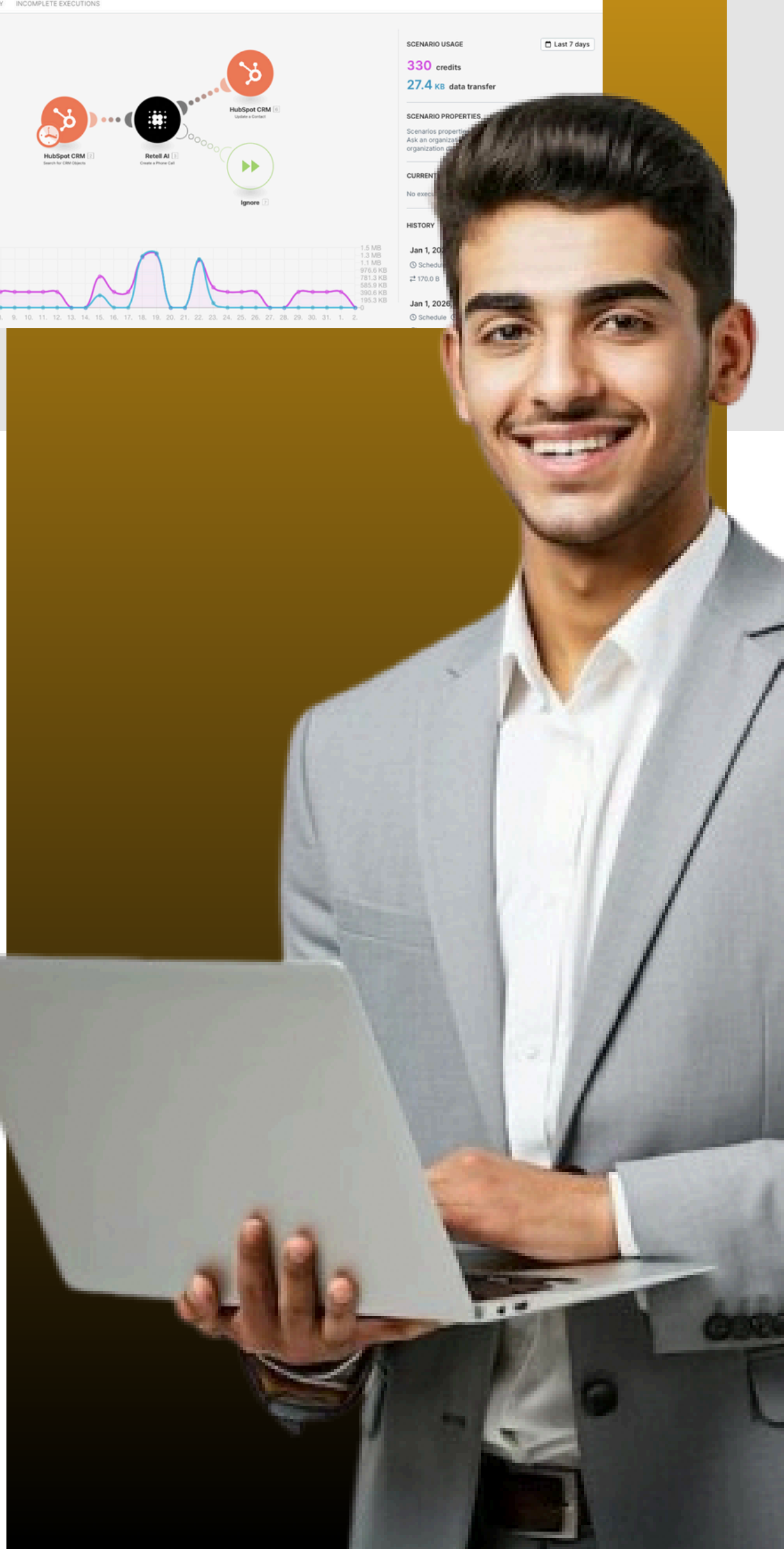




**JOB AID**

# WRITTEN VS VIDEO TONE ALIGNMENT CHECK

Helps ensure consistency between written communication and recorded or live delivery.



## Checklist

- Does my video tone match my written tone?
- Am I speaking as clearly as I write?
- Am I avoiding filler language?
- Is my delivery calm and steady?
- Would a client feel reassured by this delivery?

### Key Reminder

Certified VAs follow systems. Clear systems create reliable results.

