



# FIELD GUIDE

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**PREPARING PRESENTATIONS THAT  
PRESERVE MEANING**

**TANTA GLOBAL ASSIST**

# WHAT THIS FIELD GUIDE IS FOR

Define standards for presentations that accurately represent information and conclusions.

## Why This Practice Matters in Client Work

Slides are often shared without the presenter. Poor clarity or overstated conclusions damage trust.

## Core Principles

- Slides should stand alone.
- Visuals must support conclusions.
- Clarity beats persuasion.

# Common Failure Patterns

- Overcrowded slides.
- Visuals that exaggerate results.
- Inconsistent formatting.

## Practical Approaches That Actually Work

Design slides for independent review.  
Reduce content until meaning is unmistakable.

## What This Practice Helps You Do

Deliver presentations that preserve intent and support confident decisions.



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